

David Dayu WU

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Grainger Hall, 975 University Avenue, Madison, WI 53706

EDUCATION

University of Wisconsin-Madison Ph.D. student in Information Systems	<i>2023 - Present</i>
The Hong Kong University of Science and Technology Visiting Student in ISOM	<i>2022</i>
University of Science and Technology of China B.S. in Statistics	<i>2019 - 2023</i>

RESEARCH INTERESTS

Methodologies	Machine Learning; Causal Inference; Mechanism Design.
Applications	Digital Innovation; Econ of AI; Platform Strategy.

RESEARCH

Work In Progress

- Licensing and Contracting in the Intellectual Property Contest, with Yifu Li and Ying-Ju Chen.

TEACHING

University of Wisconsin-Madison

Teaching Assistant

- Data Technology *Spring 2024*
- Digital Strategy *Spring 2024*

University of Science and Technology of China

Teaching Assistant

- Applied Statistical Methods (4.7/5.0) *Spring 2023*
- Applied Statistical Methods (4.8/5.0) *Spring 2022*

PRESENTATIONS

Licensing and Contracting in the IP Contests

- POMS Annual Conference, Minneapolis, MN *2024*
- INFORMS Annual Conference, Seattle, WA *2024*

Survey of DEI Perspectives & Values

- INFORMS Annual Conference, Phoenix, AZ *2023*

HONORS & AWARDS

DEI Student Fellowship, INFORMS Decision Analysis Society	<i>2023</i>
Dean's Naming Gift Scholarship, UW-Madison	<i>2023</i>
OIM Department PhD Excellence Scholarship, UW-Madison	<i>2023</i>